## Exhibit 1. Health Reform Proposal's Projected Success in Meeting Goals

"How successful do you think the comprehensive health reform proposal developed by Congress could be at meeting the following goals of health reform if enacted?"


## Exhibit 2. Importance of Elements in Health Care Reform

"How important is it that the following priorities be included in health reform?"


## Exhibit 3. Administrative Strategies for the U.S. Department of Health and Human Services

"Which of the following policy changes should the U.S. Department of Health and Human Services (HHS) pursue administratively?"


## Exhibit 4. Health Reform Strategies

"In the continuing debate over health reform, do you support or oppose the following strategies?"


## Exhibit 5. Implementation Issues

"Assuming a comprehensive health reform bill reaches the President's desk, how much of a concern are the following implementation issues?"


## Exhibit 6. Strategies to Provide Relief to the Uninsured

"Whether or not a comprehensive health reform bill is signed into law, please indicate the degree to which you favor the following strategies to provide relief to the uninsured over the next few years."


## Exhibit 7. Readdressing Issues in the Future

"Looking ahead, how important is it that the following issues be readdressed in the next two to three years?"


## Methodology

This survey was conducted online by Harris Interactive on behalf of The Commonwealth Fund among 201 opinion leaders in health policy and innovators in health care delivery and finance within the United States between February 16, 2010, and March 15, 2010. Harris Interactive sent out individual e-mail invitations to the entire panel containing a password-protected link and a total of four reminder emails were sent to those that had not responded. No weighting was applied to these results.

The initial sample for this survey was developed using a two-step process. The Commonwealth Fund and Harris Interactive jointly identified a number of experts across different professional sectors with a range of perspectives based on their affiliations and involvement in various organizations. Harris Interactive then conducted an online survey with these experts asking them to nominate others within and outside their own fields whom they consider to be leaders and innovators in health care. Based on the result of the survey and after careful review by Harris Interactive, The Commonwealth Fund, and a selected group of health care experts, the sample for this poll was created. The final list included 1,246 individuals.

In 2006, The Commonwealth Fund and Harris Interactive joined forces with Modern Healthcare to add new members to the panel. The Commonwealth Fund and Harris Interactive were able to gain access to Modern Healthcare's database of readers. The Commonwealth Fund, Harris Interactive, and Modern Healthcare identified readers in the database that were considered to be opinion leaders and invited them to participate in the survey. This list included 1,467 people. At the end of 2006, The Commonwealth Fund and Harris Interactive removed those panelists who did not respond to any previous surveys. In 2007 recruitment for the panel continued with Modern Healthcare recruiting individuals through their Daily Dose newsletter. In addition, Harris Interactive continued to recruit leaders by asking current panelists to nominate other leaders. The final panel size for the Health Reform survey included 1,336 leaders. With this survey we are using new definition of the panel. Two hundred and one of these panelists completed the survey, for a $15.0 \%$ response rate.

With a pure probability sample of 201 adults one could say with a 95 percent probability that the overall results have a sampling error of $+/-6.91$ percentage points. However, that does not take other sources of error into account. This online survey is not based on a probability sample and therefore no theoretical sampling error can be calculated.

The data in this brief are descriptive in nature. They represent the opinions of the health care opinion leaders interviewed and are not projectable to the universe of health care opinion leaders.

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