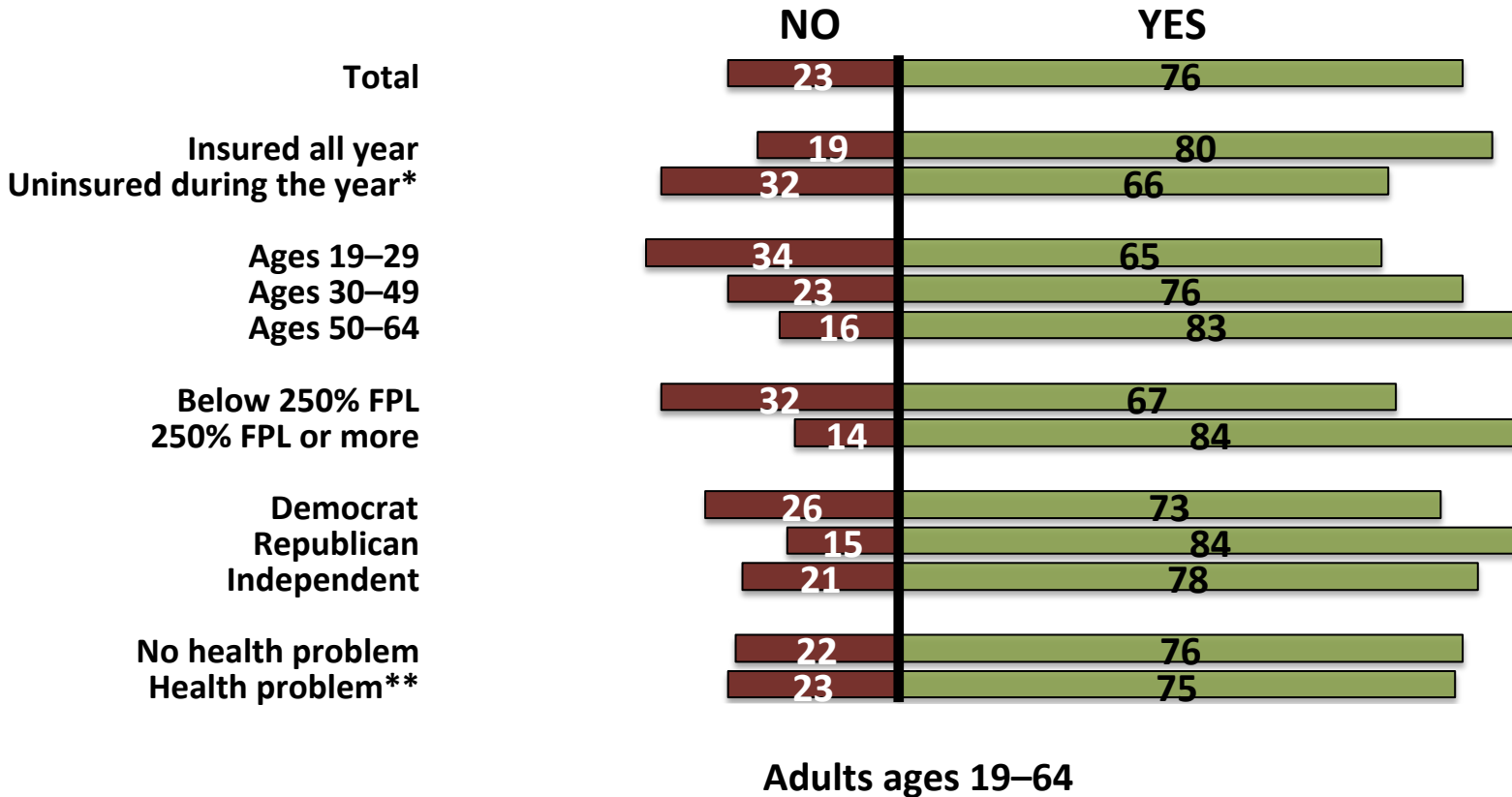


# Exhibit 1. Widespread Awareness of Individual Requirement to Have Health Insurance

Are you aware that starting next year all Americans will be required to have health insurance?



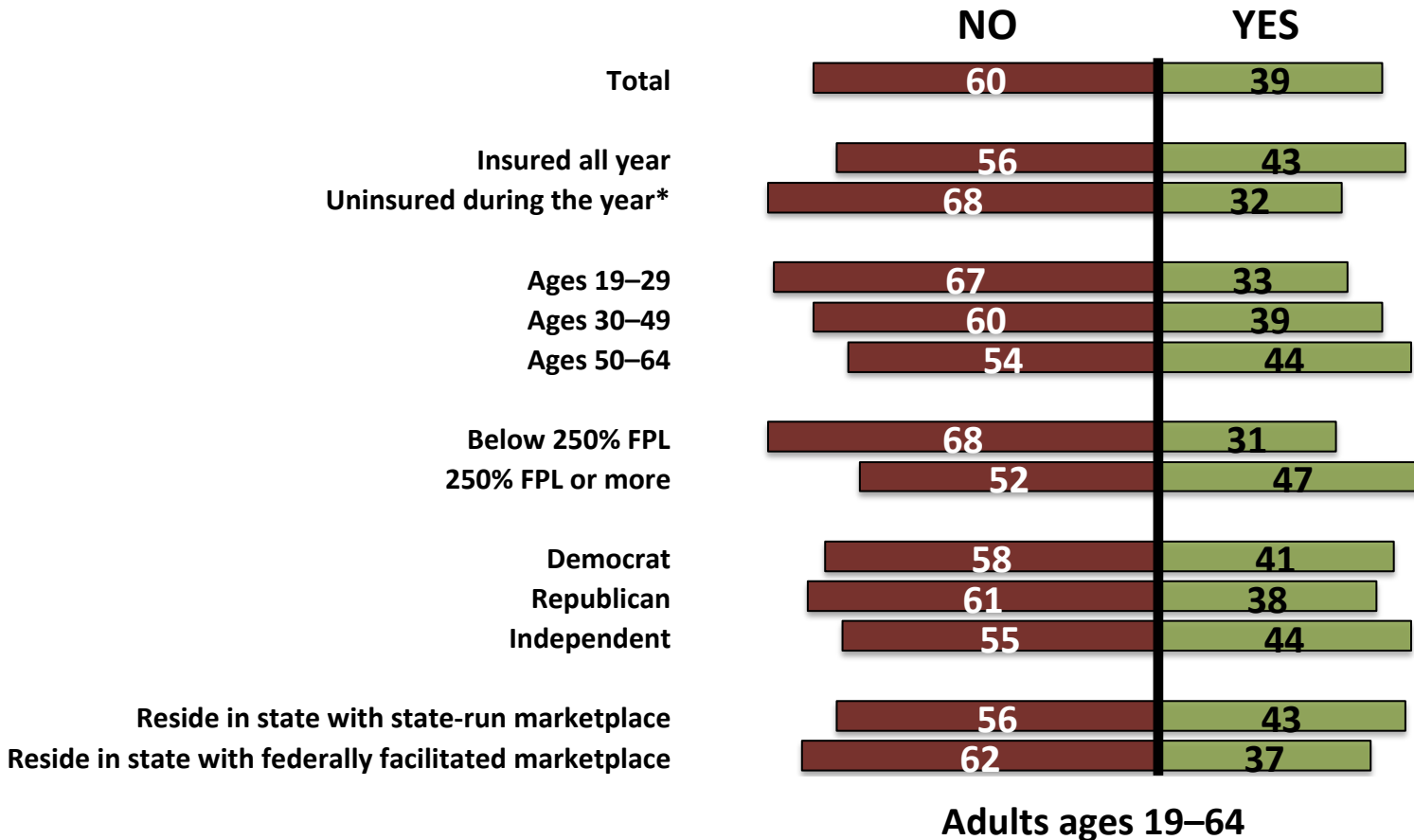
Notes: FPL refers to federal poverty level. \* Combines “Insured now, time uninsured in past year” and “Uninsured now.” \*\* Respondent rated their health status as fair or poor or has any of the following chronic conditions: hypertension or high blood pressure; heart disease; diabetes; asthma, emphysema, or lung disease; high cholesterol; depression or anxiety; kidney problems.

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

## Exhibit 2. Low Awareness of Health Insurance Marketplaces

This fall, under the health reform law, there will be new marketplaces in each state where insurance companies will sell private health plans. People who do not have affordable health benefits through a job can go to these new marketplaces and shop for a health plan.

Are you aware of these new marketplaces?



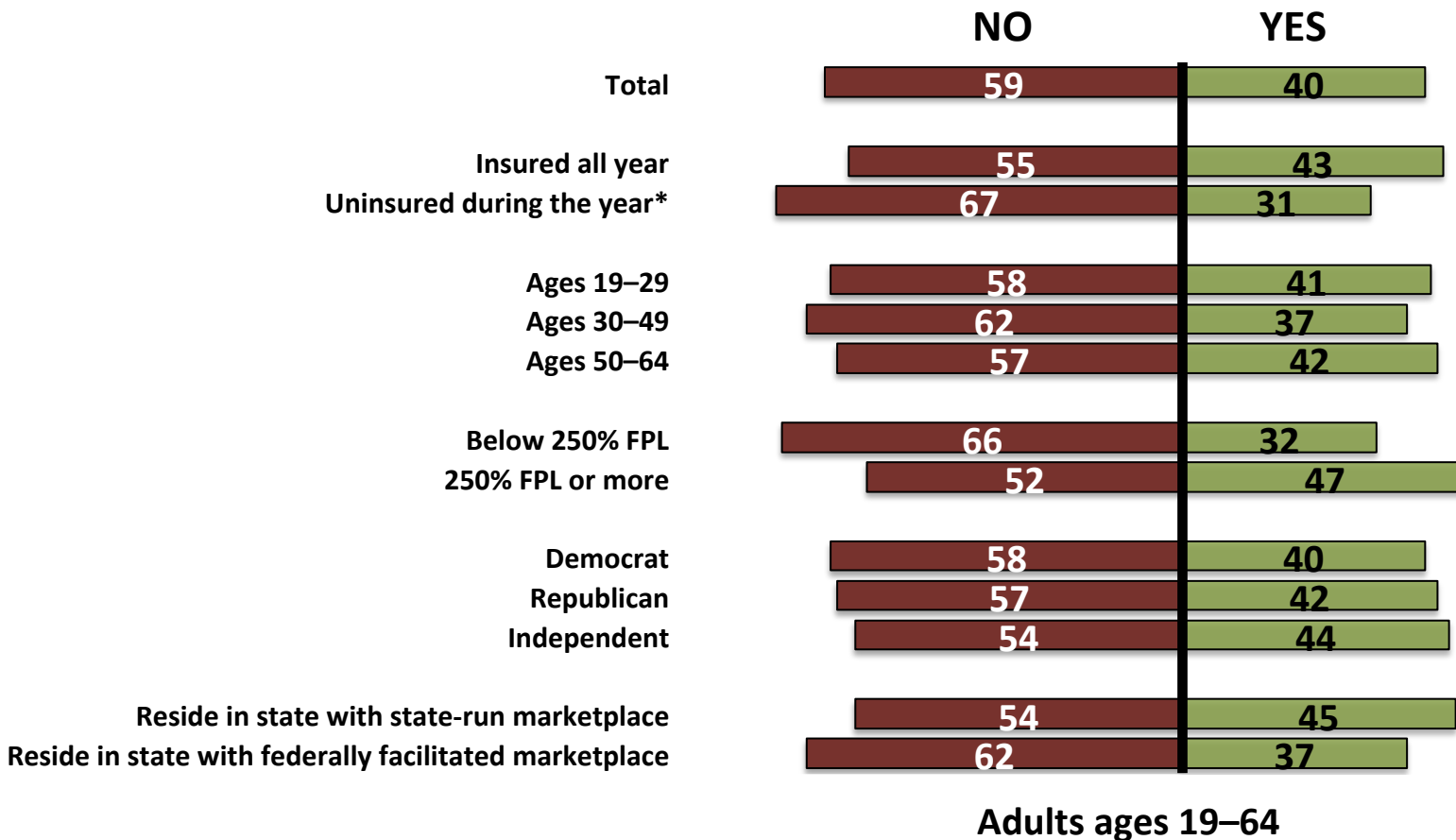
Notes: FPL refers to federal poverty level. \* Combines “Insured now, time uninsured in past year” and “Uninsured now.”

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

## Exhibit 3. Low Awareness of Availability of Financial Assistance

Many people without affordable health benefits through a job will be eligible for financial help to pay for their health insurance in these new marketplaces.

Are you aware that financial assistance is available for health insurance under the reform law?



Notes: FPL refers to federal poverty level. \* Combines “Insured now, time uninsured in past year” and “Uninsured now.”

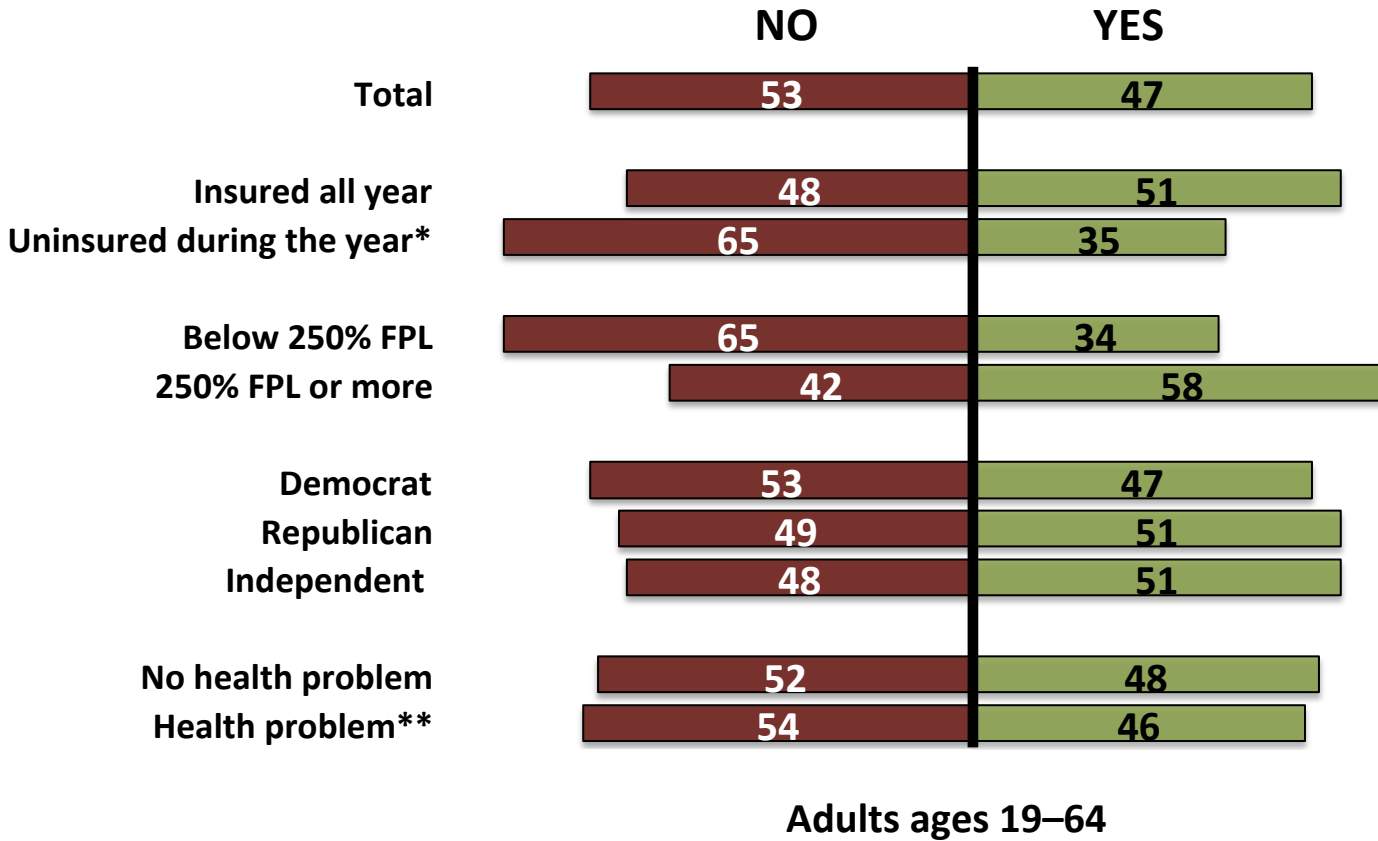
Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

# Exhibit 4. Awareness of New Consumer Protections in Insurance Markets

Currently, in most states, insurance companies can deny coverage to people who have a preexisting health condition, or charge them more money, or refuse to cover the condition in their insurance policy.

Starting next year, all insurers are banned from these practices.

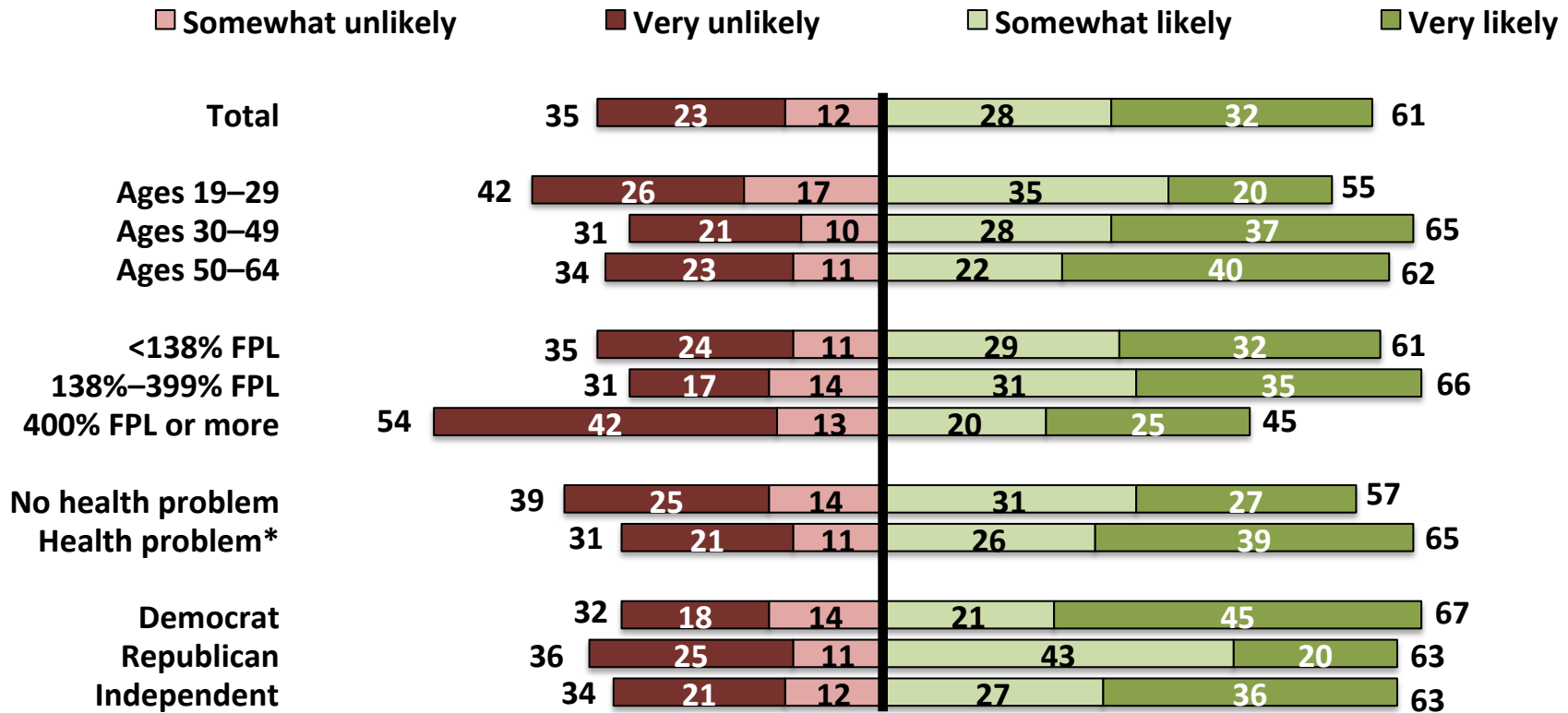
Were you aware of this change?



Notes: FPL refers to federal poverty level. \* Combines “Insured now, time uninsured in past year” and “Uninsured now.” \*\* Respondent rated their health status as fair or poor or has any of the following chronic conditions: hypertension or high blood pressure; heart disease; diabetes; asthma, emphysema, or lung disease; high cholesterol; depression or anxiety; kidney problems.  
 Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

# Exhibit 5. Three of Five Adults Who Are Uninsured or Have Plans Purchased in the Individual Market Said They Are Likely to Go to New State Insurance Marketplaces

How likely are you to go to this new marketplace in your state to buy a health plan and find out if you are eligible for financial help to pay for your plan?



Adults ages 19–64 who are currently uninsured or have individual coverage

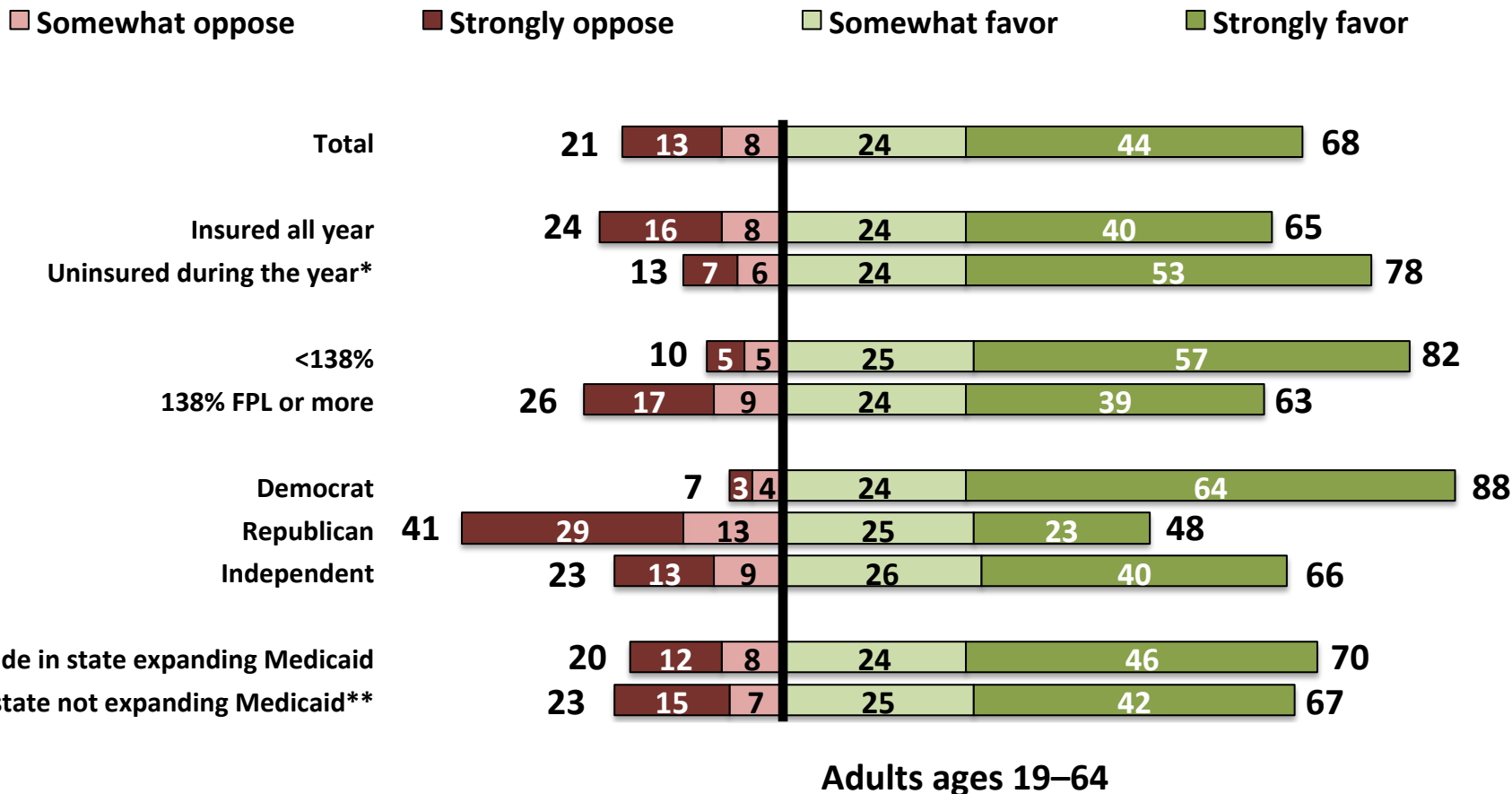
Notes: FPL refers to federal poverty level. \* Respondent rated their health status as fair or poor or has any of the following chronic conditions: hypertension or high blood pressure; heart disease; diabetes; asthma, emphysema, or lung disease; high cholesterol; depression or anxiety; kidney problems.

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

# Exhibit 6. Widespread Support for Making Medicaid Available to More State Residents

Under the health reform law, many Americans will become eligible for Medicaid next year. The Supreme Court has allowed states to choose whether to expand Medicaid to cover more of their residents.

Do you generally favor or oppose making Medicaid available to more residents in your state?



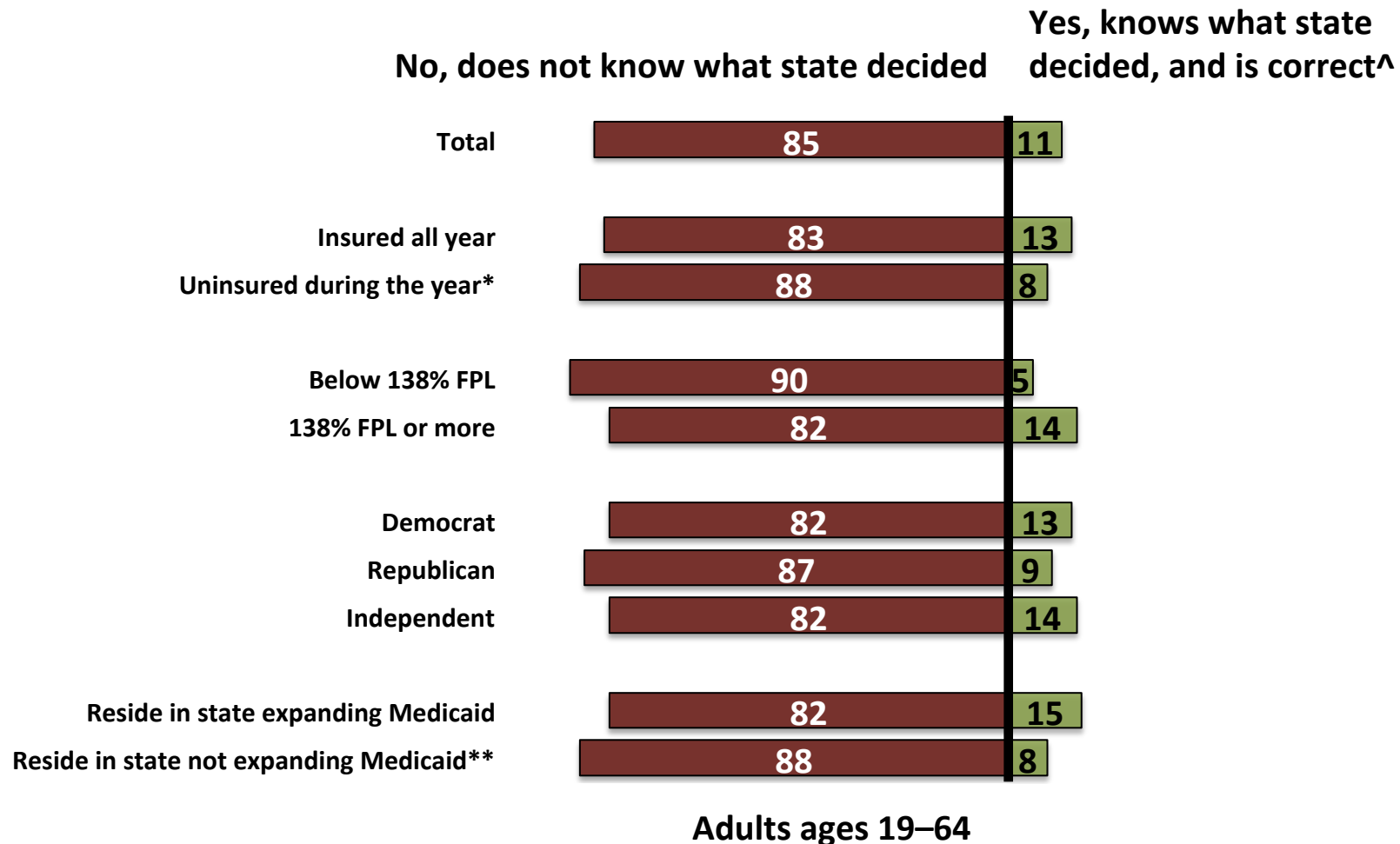
Notes: FPL refers to federal poverty level. States' decisions on expanding Medicaid are at the time of the survey.

\* Combines "Insured now, time uninsured in past year" and "Uninsured now." \*\* Includes those states undecided about expanding Medicaid.

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

# Exhibit 7. Very Low Accurate Awareness of State's Medicaid Decision

Do you know whether your state has decided to expand Medicaid under the health reform law?



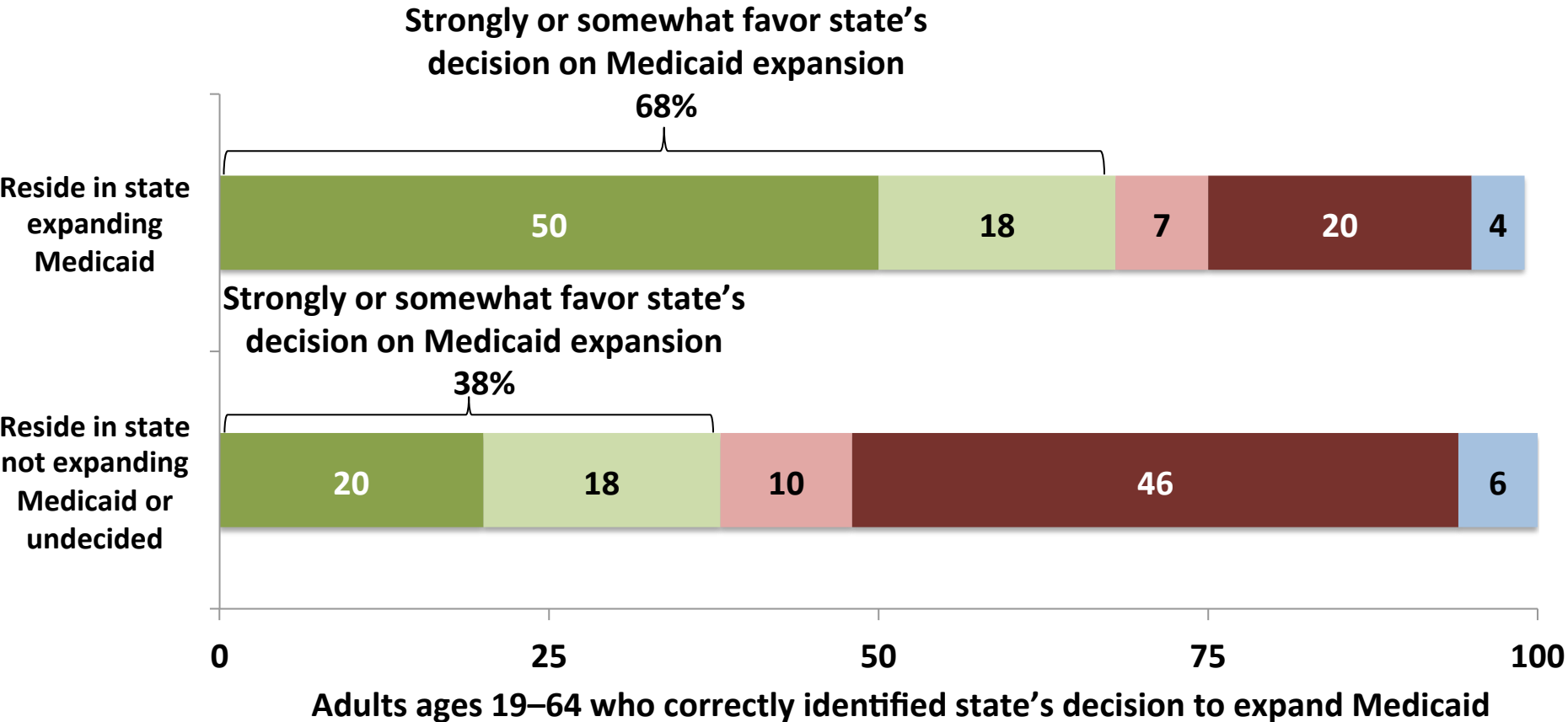
Notes: FPL refers to federal poverty level. States' decisions on expanding Medicaid are at the time of the survey. <sup>^</sup> Individuals are categorized as correctly knowing their state's decision on Medicaid if they said that the state was expanding and it was, or if they said their state was not expanding and the state either was not or had not yet decided, during the survey period. Since Michigan's status changed from undecided to expanding during the survey period, those respondents are excluded from this analysis. \* Combines "Insured now, time uninsured in past year" and "Uninsured now." \*\* Includes those states undecided about expanding Medicaid.

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.

# Exhibit 8. Among Adults Who Correctly Identified Their State as Expanding Medicaid, Two-Thirds Favor Their State’s Decision

Do you generally favor or oppose your state’s decision on whether to expand Medicaid?

■ Strongly favor 
 ■ Somewhat favor 
 ■ Somewhat oppose 
 ■ Strongly oppose 
 ■ Don't know enough/refused



Notes: Numbers may not sum to indicated total because of rounding. States’ decisions on expanding Medicaid are at the time of the survey. Individuals are categorized as correctly knowing their state’s decision on Medicaid if they said that the state was expanding and it was, or if they said their state was not expanding and the state either was not or had not yet decided, during the survey period. Since Michigan’s status changed from undecided to expanding during the survey period, those respondents are excluded from this analysis.

Source: The Commonwealth Fund Health Insurance Marketplace Survey, 2013.