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January 2006

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The Commonwealth Fund Panel of Expert January 2006 (The Commonwealth Fund)

TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders Survey

Field Period: 1/17/06-2/8/06

SUBJECTS FOR QUESTIONNAIRE

200: Preloaded variables

300: Introduction

400: Congressional Priorities

500: Goals

600: Cost and quality

700: Health Insurance Coverage Expansion

1000: Demographics

Proprietary Questions Not To Be Released: ALL

Harris Interactive-approved Results Items: N/A

Use of Instant Results System: NO

Harris Interactive-approved Soft Exit Items: N/A

Survey Progress Bars: Dynamic

Number of Response Equivalents (REs): 20

Estimated Survey Duration: 5 minutes

Survey Template: HI CORPORATE

TTT Code (Q23): 079922

Survey Description: Survey on opinion leaders in the health care field

Demographics Template: CUSTOM

[PROGRAMMER NOTE: PLEASE ENSURE THAT ALL MISSING DATA IS REPRESENTED IN SPSS DATA SET AS OUT OF RANGE NEGATIVE NUMBERS]

SECTION 200: PRE-LOADED VARIABLE

BASE: ALL RESPONDENTS

Q300 (QV7) Fund List

- 1 Academic and Research Institution
- 2 Government
- 3 Health Care Delivery
- 4 Other Industry/Business Setting
- 5 Pharmaceutical Industry
- 6 Professional Trade, Consumer Organization
- 99 MISSING [DO NOT DISPLAY]

BASE: Preloaded all respondents

Q303 (QV8) email address

BASE: preloaded all respondents

Q305 (QV9) Full Name

BASE: All RESPONDENTS

Q310 QV10 Sample ID

SECTION 300 INTRODUCTION

PROGR. NOTE: BANK Q300 AND 305]

BASE: ALL RESPONDENTS

Q305 The progress bar below indicates approximately what portion of the survey you have completed.

Thank you for participating in the Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding health policy, health care financing and delivery. Your responses will be reported in the aggregate only and will never be linked to you personally.

SECTION 400: Congressional Priorities

BASE: ALL RESPONDENTS

Q410 Which of the following health care issues should be the top priorities for Congress to address in the next five years? Please select up to five (5) issues.

[Randomize 1-13]

01	Expand coverage to the uninsured	83%
02	Enact reforms to moderate the rising costs of medical care for the nation	51%
03	Increased use of information technology to improve the quality and safety of care	62%
04	Medicare payment reform to reward performance on quality and efficiency	42%
05	Malpractice reform	17%
06	Medicaid reforms to improve coverage	29%
07	Administrative simplification and standardization	29%
80	Address racial/ethnic disparities in care	30%
09	Medicare reforms to ensure long-run solvency	44%
10	Improve the quality of nursing homes and long-term care	14%
11	Control rising cost of prescription drugs	22%
12	Control Medicaid costs	6%
13	Address shortage of trained health professionals (e.g., primary care physicians	
	and nurses	23%
14	Improve incentives to purchase long-term care insurance	10%
	No answer	1%

SECTION 500: Goals

Q500 What would you see as both an achievable and desirable goal or target for policy action within the next 10 years?

Q505		Current	Goal
01	Proportion of under-65 population that has no health insurance	18%	Median: 5%
02	Total cost of health care as a percentage of GDP	16%	Median: 16%
03	Portion of recommended care that patients receive	55%	Median: 77%

SECTION 600: Cost and Quality

BASE: ALL RESPONDENTS

Q600 Below is a list of ways that have been proposed to control the rising costs of health care and improve the quality of care. Which of the following should be the top priorities for action? Please select up to five (5) actions.

[Randomize 1-12]

01	Encourage competition among insurers and providers	11%
02	Reduce inappropriate medical care and fraud	23%
03	Require consumers to pay a substantially higher share of their health care costs	10%
04	Reduce administrative costs of insurers and providers	33%
05	Consolidate purchasing power by public and private insurers working together	
	to moderate rising costs of care	25%
06	Make information on comparative quality and costs of care of hospitals and	
	physicians available to the public	37%
07	Reward providers who are more efficient and provide higher quality care	61%
80	Increased and more effective use of information technology	64%
09	Malpractice reform	18%
10	Create a national agency to set quality standards and practice guidelines	21%
11	Legalize the importation of brand name prescription drugs from Canada	
	or other countries	12%
12	Encourage small employers to join larger group purchasing pools to buy	
	health insurance for their employees	18%
13	Use evidence-based guidelines to determine whether a test or procedure	
	should be done	47%
14	Have all payers, including private insurers, Medicare and Medicaid, adopt	
	common payment methods or rates	33%
15	Increased use of disease and care management strategies for the chronically ill	53%
	No answer	2%

SECTION 700: Health Insurance Coverage Expansion

Q700 Below is a list of possible reforms to expand coverage for the uninsured. Which of the following should be the top priorities for action?

Please select up to five (5) priorities.

[Randomize 1-10]

01	Mandate that all individuals buy coverage and provide new tax credits for the uninsured to purchase insurance in the individual market	29%
02	Provide tax credits or other subsidies to low-wage workers to buy coverage	32%
03	Require employers who don't provide coverage to contribute to a fund that	
	would pay for such coverage	46%
04	Promote tax-free health savings accounts	16%
05	Provide federal matching funds for Medicaid/CHIP coverage of everyone	
	below 150% of poverty	41%
06	Permit association health plans to provide coverage without state licensing	5%
80	Eliminate the two-year waiting period for the disabled for Medicare	21%
09	Provide reinsurance for small business insurance plans	22%
10	Allow individuals and small businesses to buy into the Federal Employees	
	Health Benefits program or similar federal group option	51%
11	Let near-elderly adults buy into Medicare	43%
12	Provide incentives or requirements to expand employer-based health insurance	32%
13	Establish a single-payer insurance system	38%
14	Open up Medicare to everyone not covered by an employer plan	35%
	No answer	2%

SECTION 1000: Demographics

BASE: ALL RESPONDENTS

Q1100 How would you describe your current employment position? Please select all that apply.

[MULT	TPLE RESPONSE]	
1	Policy analyst	23%
2	Researcher/Professor/Teacher	39%
3	Dean or department head	4%
4	Policymaker or policy staff (federal)	2%
5	Policymaker or policy staff (state)	1%
6	CEO/President	19%
7	Management/Administration	15%
8	Lobbyist	2%
9	Consultant	11%
10	Regulator	1%
11	Physician	17%
12	Other health care provider (not physician)	2%
13	Consumer advocate	5%
14	Health care purchaser	4%
15	Foundation officer	7%
16	Investment analyst	-
17	Retired	4%
96	Other [ASK Q1101]	4%
	No answer	2%

BASE: RESPONDENTS WHO ARE IN "OTHER" EMPLOYMENT POSITION (Q1100/96

Q1101 Please describe your current employment position. [TEXT BOX]

BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.

[PROG. NOTE: DO NOT RANDOMIZE]

[MULTIPLE RESPONSE]

Academic and Research Institutions

1	Medical, public health, nursing, or other health professional school	27%
2	University setting not in a medical, public health, nursing, or other health professional school	9%
3	Think tank/Health care institute/Policy research institution	16%
4	Foundation	7%
5	Medical publisher	2%
Gove	ernment	
6	Staff for a state elected official or state legislative committee	*
7	Staff for a federal elected official or federal legislative committee	1%
8	Non-elected state executive-branch official	1%
9	Non-elected federal executive-branch official	1%
10	Staff for non-elected state executive-branch official	_
11	Staff for non-elected federal executive-branch official	1%

Profes	ssional, Trade, Consumer Organizations	
12	Medical society or professional association or organization	8%
13	Allied health society or professional association or organization	1%
14	Hospital or related professional association or organization	2%
15	Health insurance and business association or organization	2%
16	Pharmaceutical/Medical device trade association or organization	1%
17	Financial services industry	*
18	Labor/Consumer/Seniors advocacy group	6%
Health	n Care Delivery	
19	Hospital	6%
20	Nursing home/Long-term care facility	1%
21	Clinic	2%
22	Physician practice/Other clinical practice (patient care)	6%
23	Health insurance/Managed care industry	4%
Pharm	naceutical Industry	
24	Drug manufacturer	4%
25	Device company	-
26	Biotech company	1%
Other	Industry/Business Settings	
27	CEO, CFO, Benefits Manager	2%
28	Polling organization	1%
29	Health care consulting firm	7%
30	Health care improvement organization	5%
31	Accrediting body and organization (non-governmental)	1
96	Other [ASK Q 1111]	2

BASE: RESPONDENTS WHO WORK FOR "OTHER" INSTITUTION (Q1110/96)

Q1111 What other type of place or institution do you work for?

[TEXT BOX]

BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

1	Yes	85%
2	No	14%
3	No answer	1%

BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)

[PROGRAMMER NOTE: EVERYBODY MEETS CRITERIA FOR STUDY]

(159)

- 1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
- 6 Not Qualified (ALL OTHERS)

[PROGRAMMER NOTE: PLEASE USE STANDARD HARRIS TEXT FOR RESPONDENTS WHO SUSPEND BEFORE COMPLETION OF SURVEY]

[PROGRAMMER NOTE: PLEASE INCLUDE THIS TEXT ON THE THANK YOU PAGE WITH NO LOYALTY OR RETENTION LINKS.]

This completes the survey. Your answers have been recorded.

Thank you very much for taking the time to participate in this survey.

[ALSO INCLUDE THE SURVEYHELP DESK AND UNSUBSCRIBE LINKS BUT NO HARRIS POLL ICONS.]