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Job 22434
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J:IUSINYC|22xxx|224xx|22434_G CMWFIEdit MasterlJ22434_G The Commonwealth Fund Panel of Expert January 2006 (The Commonwealth Fund)

TITLE FOR INITIAL SURVEY PAGE: The Commonwealth Fund Health Care Opinion Leaders Survey

Field Period: 1/17/06-2/8/06

SUBJECTS FOR QUESTIONNAIRE
200: Preloaded variables
300: Introduction
400: Congressional Priorities
500: Goals
600: Cost and quality
700: Health Insurance Coverage Expansion
1000: Demographics
Proprietary Questions Not To Be Released: ALL
Harris Interactive-approved Results Items: N/A
Use of Instant Results System: NO
Harris Interactive-approved Soft Exit Items: N/A
Survey Progress Bars: Dynamic
Number of Response Equivalents (REs): 20
Estimated Survey Duration: 5 minutes
Survey Template:
TTT Code (Q23):
HI CORPORATE

Survey Description:
079922
Survey on opinion leaders in the health care field
Demographics Template:
CUSTOM

## SECTION 200: PRE-LOADED VARIABLE

## BASE: ALL RESPONDENTS

Q300 (QV7) Fund List
1 Academic and Research Institution
2 Government
3 Health Care Delivery
4 Other Industry/Business Setting
5 Pharmaceutical Industry
6 Professional Trade, Consumer Organization
99 MISSING [DO NOT DISPLAY]

BASE: Preloaded all respondents
Q303 (QV8) email address

BASE: preloaded all respondents
Q305 (QV9) Full Name

## BASE: All RESPONDENTS

Q310 QV10 Sample ID

## SECTION 300 INTRODUCTION

PROGR. NOTE: BANK Q300 AND 305]

## BASE: ALL RESPONDENTS

Q305 The progress bar below indicates approximately what portion of the survey you have completed.

Thank you for participating in the Commonwealth Fund Health Care Opinion Leaders Survey. We would like to ask for your input on a few timely questions regarding health policy, health care financing and delivery. Your responses will be reported in the aggregate only and will never be linked to you personally.

SECTION 400: Congressional Priorities

## BASE: ALL RESPONDENTS

Q410 Which of the following health care issues should be the top priorities for Congress to address in the next five years? Please select up to five (5) issues.
[Randomize 1-13]
01 Expand coverage to the uninsured ..... 83\%
02 Enact reforms to moderate the rising costs of medical care for the nation ..... 51\%
03 Increased use of information technology to improve the quality and safety of care ..... 62\%
04 Medicare payment reform to reward performance on quality and efficiency ..... 42\%
05 Malpractice reform ..... 17\%
06 Medicaid reforms to improve coverage ..... 29\%
07 Administrative simplification and standardization ..... 29\%
08 Address racial/ethnic disparities in care ..... 30\%
09 Medicare reforms to ensure long-run solvency ..... 44\%
10 Improve the quality of nursing homes and long-term care ..... 14\%
11 Control rising cost of prescription drugs ..... 22\%
12 Control Medicaid costs ..... 6\%
13 Address shortage of trained health professionals (e.g., primary care physicians and nurses ..... 23\%
14 Improve incentives to purchase long-term care insurance ..... 10\%
No answer ..... 1\%

## SECTION 500: Goals

Q500 What would you see as both an achievable and desirable goal or target for policy action within the next 10 years?

## Q505

## Current

Goal
01 Proportion of under-65 population that has no health insurance 18\%
02 Total cost of health care as a percentage of GDP 16\%
03 Portion of recommended care that patients receive 55\%

Median: 5\% Median: 16\%
Median: 77\%

## SECTION 600: Cost and Quality

## BASE: ALL RESPONDENTS

Q600 Below is a list of ways that have been proposed to control the rising costs of health care and improve the quality of care. Which of the following should be the top priorities for action? Please select up to five (5) actions.

## [Randomize 1-12]

01 Encourage competition among insurers and providers ..... 11\%
02 Reduce inappropriate medical care and fraud ..... 23\%
03 Require consumers to pay a substantially higher share of their health care costs ..... 10\%
04 Reduce administrative costs of insurers and providers ..... 33\%
05 Consolidate purchasing power by public and private insurers working together to moderate rising costs of care ..... 25\%
06 Make information on comparative quality and costs of care of hospitals and physicians available to the public ..... 37\%
07 Reward providers who are more efficient and provide higher quality care ..... 61\%
08 Increased and more effective use of information technology ..... 64\%
09 Malpractice reform ..... 18\%
10 Create a national agency to set quality standards and practice guidelines ..... 21\%
11 Legalize the importation of brand name prescription drugs from Canada or other countries ..... 12\%
12 Encourage small employers to join larger group purchasing pools to buy health insurance for their employees ..... 18\%
13 Use evidence-based guidelines to determine whether a test or procedure should be done ..... 47\%
14 Have all payers, including private insurers, Medicare and Medicaid, adopt common payment methods or rates ..... 33\%
15 Increased use of disease and care management strategies for the chronically ill ..... 53\%
No answer ..... 2\%

## SECTION 700: Health Insurance Coverage Expansion

Q700 Below is a list of possible reforms to expand coverage for the uninsured. Which of the following should be the top priorities for action?

Please select up to five (5) priorities.
[Randomize 1-10]
01 Mandate that all individuals buy coverage and provide new tax credits for the uninsured to purchase insurance in the individual market ..... 29\%
02 Provide tax credits or other subsidies to low-wage workers to buy coverage ..... 32\%
03 Require employers who don't provide coverage to contribute to a fund that would pay for such coverage ..... 46\%
04 Promote tax-free health savings accounts ..... 16\%
05 Provide federal matching funds for Medicaid/CHIP coverage of everyone below 150\% of poverty ..... 41\%
06 Permit association health plans to provide coverage without state licensing ..... 5\%
08 Eliminate the two-year waiting period for the disabled for Medicare ..... 21\%
09 Provide reinsurance for small business insurance plans ..... 22\%
10 Allow individuals and small businesses to buy into the Federal Employees Health Benefits program or similar federal group option ..... 51\%
11 Let near-elderly adults buy into Medicare ..... 43\%
12 Provide incentives or requirements to expand employer-based health insurance ..... 32\%
13 Establish a single-payer insurance system ..... 38\%
14 Open up Medicare to everyone not covered by an employer plan ..... 35\%
No answer ..... 2\%

## SECTION 1000: Demographics

BASE: ALL RESPONDENTSQ1100 How would you describe your current employment position? Please select all that apply.
[MULTIPLE RESPONSE]
1 Policy analyst ..... 23\%
2 Researcher/Professor/Teacher ..... 39\%
3 Dean or department head ..... 4\%
$4 \quad$ Policymaker or policy staff (federal) ..... 2\%
$5 \quad$ Policymaker or policy staff (state) ..... 1\%
6 CEO/President ..... 19\%
7 Management/Administration ..... 15\%
Lobbyist ..... 2\%
9 Consultant ..... 11\%
10 Regulator ..... 1\%
11 Physician ..... 17\%
12 Other health care provider (not physician) ..... 2\%
Consumer advocate ..... 5\%
14 Health care purchaser ..... 4\%
15 Foundation officer ..... 7\%
16 Investment analyst
4\%
17 Retired
4\%
96 Other [ASK Q1101] ..... 2\%
BASE: RESPONDENTS WHO ARE IN "OTHER" EMPLOYMENT POSITION (Q1100/96

Q1101 Please describe your current employment position.
[TEXT BOX]

## BASE: ALL RESPONDENTS

Q1110 Which of the following best describes the type of place or institution for which you work or, if retired, last worked? Please select all that apply.
[PROG. NOTE: DO NOT RANDOMIZE]
[MULTIPLE RESPONSE]
Academic and Research Institutions
1 Medical, public health, nursing, or other health professional school $\mathbf{2 7 \%}$
2 University setting not in a medical, public health, nursing, or $9 \%$ other health professional school
$3 \quad$ Think tank/Health care institute/Policy research institution $16 \%$
4 Foundation 7\%
5 Medical publisher $2 \%$
Government
6 Staff for a state elected official or state legislative committee *
7 Staff for a federal elected official or federal legislative committee $\mathbf{1 \%}$
8 Non-elected state executive-branch official $1 \%$
9 Non-elected federal executive-branch official 1\%
10 Staff for non-elected state executive-branch official
11 Staff for non-elected federal executive-branch official $\mathbf{1 \%}$

| Professional, Trade, Consumer Organizations |  |  |
| :--- | :--- | ---: |
| 12 | Medical society or professional association or organization | $\mathbf{8 \%}$ |
| 13 | Allied health society or professional association or organization | $\mathbf{1 \%}$ |
| 14 | Hospital or related professional association or organization | $\mathbf{2 \%}$ |
| 15 | Health insurance and business association or organization | $\mathbf{2 \%}$ |
| 16 | Pharmaceutical/Medical device trade association or organization | $\mathbf{1 \%}$ |
| 17 | Financial services industry | $*$ |
| 18 | Labor/Consumer/Seniors' advocacy group | $\mathbf{6 \%}$ |
|  |  |  |
| Health | Care Delivery | $\mathbf{6 \%}$ |
| 19 | Hospital | $\mathbf{1 \%}$ |
| 20 | Nursing home/Long-term care facility | $\mathbf{2 \%}$ |
| 21 | Clinic | $\mathbf{6 \%}$ |
| 22 | Physician practice/Other clinical practice (patient care) | $\mathbf{4 \%}$ |
| 23 | Health insurance/Managed care industry |  |
| Pharmaceutical Industry | $\mathbf{4 \%}$ |  |
| 24 | Drug manufacturer | $\mathbf{-}$ |
| 25 | Device company | $\mathbf{1 \%}$ |
| 26 | Biotech company |  |
|  |  | $\mathbf{2 \%}$ |
| Other Industry/Business Settings | $\mathbf{1 \%}$ |  |
| 27 | CEO, CFO, Benefits Manager | $\mathbf{7 \%}$ |
| 28 | Polling organization | $\mathbf{5 \%}$ |
| 29 | Health care consulting firm | $\mathbf{1}$ |
| 30 | Health care improvement organization | $\mathbf{2}$ |

## BASE: RESPONDENTS WHO WORK FOR "OTHER" INSTITUTION (Q1110/96)

Q1111 What other type of place or institution do you work for?

## [TEXT BOX]

## BASE: ALL RESPONDENTS

Q1500 All responses to this and future surveys will be kept confidential. Results will be reported to the Commonwealth Fund in such a way that no responses can be attributed to any individual.

In reporting the results of these surveys, the Commonwealth Fund would like to highlight the fact that the survey sample is made up of an authoritative collection of experts with a wide range of affiliations and perspectives.

For that purpose, may the Commonwealth Fund list your name as a participant in this survey?

| 1 | Yes | $85 \%$ |
| :--- | :--- | ---: |
| 2 | No | $14 \%$ |
| 3 | No answer | $1 \%$ |

## BASE: ALL RESPONDENTS

Q60 Status of Respondent (Does not appear on screen)
[PROGRAMMER NOTE: EVERYBODY MEETS CRITERIA FOR STUDY]
1 Qualified Complete (RESPONDENT who went through entire survey and answered at least 1 question)
6 Not Qualified (ALL OTHERS)
[PROGRAMMER NOTE: PLEASE USE STANDARD HARRIS TEXT FOR RESPONDENTS WHO SUSPEND BEFORE COMPLETION OF SURVEY]
[PROGRAMMER NOTE: PLEASE INCLUDE THIS TEXT ON THE THANK YOU PAGE WITH NO LOYALTY OR RETENTION LINKS.]

This completes the survey. Your answers have been recorded.
Thank you very much for taking the time to participate in this survey.
[ALSO INCLUDE THE SURVEYHELP DESK AND UNSUBSCRIBE LINKS BUT NO HARRIS POLL ICONS.]

